

## **DIABETES:**

PREVENTION. CONTROL. MANAGEMENT. BECOME A DAWN PARTNER TODAY!

#### **DAWN CENTER**

3611 Ennis Street Houston, TX 77004 (832) 393-4055 houstontx.gov/dawncenter



### RISING CONCERNS REGARDING DIABETES

Diabetes is the fifth leading cause of death in Harris County. Approximately 11% of adults in the Houston area have been told by a physician that they have diabetes.

OF 86 MILLION AMERICAN ADULTS

MORE THAN 1 OUT OF 3

HAVE PREDIABETES



\$245 BILLION

TOTAL MEDICAL COSTS AND LOST WORK AND WAGES FOR PEOPLE WITH DIAGNOSED DIABETES

#### **COMPLICATIONS OF DIABETES**



HEART

DISEASE







BLIND- KIDNEY NESS FAILURE

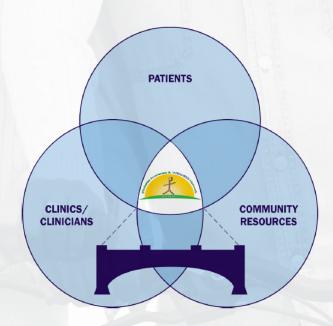
STROKE

# SUPPORT FOR DIABETES SELF-MANAGEMENENT EDUCATION (DSME)

Research has shown that when persons with diabetes participate in a Diabetes Self-Management Education (DSME) program, there is a 0.5% reduction in A1clevels.

Clinical and behavioral outcomes are further improved when a DSME program works directly with the primary care provider in the development of the patient's education and self-management plan.

Patients are more invested in the program when they are referred by providers who see the value of DSME. This is why a partnership with the DAWN Center is important.



### WHAT IS DAWN?

The Diabetes Awareness and Wellness Network (DAWN) is a program within the Houston Health Department that provides diabetes self-management education and support for adults diagnosed with Type 2 diabetes or pre-diabetes. The DAWN program is a FREE membership based program where members are encouraged to make healthy lifestyle changes that improve their disease self-management and overall quality of life.

## HERE ARE SOME OF THE BENEFITS THAT YOUR PATIENTS WILL ENJOY AS DAWN MEMBERS.

- A quality program accredited by the American Association of Diabetes Educators (AADE)
- No cost to members
- Evidence-based classes and information
- Encouragement for self-management of diabetes diagnosis (or prevention)
- A multi-disciplinary team to provide support as experts in each field: Registered Nurses, Registered Dietician, Personal Trainer, Senior Counselor, and Community Health Workers.

### PROVIDER BENEFITS TO PARTNERSHIP

- Assist your practice/organization meet pay-for-performance and/or quality improvement goals.
- More time spent with patients as we provide diabetes management education, health coaching as well as nutrition and fitness consultations.
- Simple and convenient referral process.
- Quarterly status reports on your patient's progress.
- Bidirectional referral system
- Membership to DAWN Coalition, which provides insight and guidance for program development and core components.
- Free marketing in DAWN newsletters and other promotional materials.

# Diabetes Awareness and Wellness Network (DAWN) Center

Third Ward Multi-Service Center 3611 Ennis Street, Houston, TX 77004

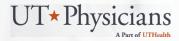
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